Gwinnett County Public Schools is committed to providing information related to student technology use in a manner that is clear, concise, organized, accessible, and current. To that end, GCPS has provided articles and handouts on its web site.

The following resource is provided for information only and is NOT an official policy or procedure of Gwinnett County Public Schools. This resource may be used by schools and the school communities to share information and ideas around student technology use.

Should a conflict between the information on this site and the existing policy, regulation or rule occur, then the official or approved policy, rule or regulation supersedes the resources in this document.
Cyberbullying

by Sherry Runk

Informational technologies or cybertools can be used in many positive ways, but they are also being used to harm or hurt others. This hurtful behavior is often not happening in schools but occurs in what used to be the safety of one’s own home. Youth who are the victims of cyberbullying are asking: “Am I safe anywhere?” Since cybertools, especially social networking sites, are quickly becoming the social venue used by youth, to help develop and maintain relationships with friends and family, it is important to understand cyberbullying, the difference between face-to-face bullying vs. cyberbullying, and to know what can be done to minimize how technology can be used to cause widespread hurt to others in a matter of seconds. Teens avoid challenging or angering a cyberbully for fear of online retaliation that can cause emotional harm and embarrassment, destroy reputations or damage future work or educational plans. Cyberbullying is rapidly increasing and we must work together to prevent further pain inflicted by it.

What is cyberbullying?

Willfully causing hurt or harm verbally, emotionally, or psychologically to another person by using cybertools and other informational technologies by sending threatening or violent messages that:

- Intimidate
- Threaten
- Impersonate
- “Cyber” stalk
- Bully

- Ridicule
- Humiliate
- Trick
- Harass
- Tease

- Generate Rumors

What are cybertools?

- E-mails
- Blogs & Vblogs
- Text Messages
- Discussion Groups
- Online Video Games
- Web Sites
- Camera Phones
- Listserv
- Cell Phones
- Peer-to-Peer Networking
- Instant Messages (IM)
- Digital Images
- File-Sharing
- Message Boards
- Chat rooms

How is cyberbullying different from other forms of bullying?

- Creates an illusion of anonymity: Cyberbullies cannot see their victim/s or the resulting harm or pain caused towards others; and the recipient does not know whom to trust.
- Imposed consequences are minimal or non-existent for hurt or harm inflicted on others when cybertools are misused

because often the person who bullies is often unknown.
- Use of high-speed technology can quickly disseminate harmful messages to a large number of people.
- Ability to identify a cyberbully is difficult.
- Notifying service providers and the follow up to a cyberbullying incident can take lots of time.
- Offers a venue for the person who encounters face-to-face bullying to retaliate anonymously online to the person/s who did the bullying.
- Has the ability to quickly connect and expand a circle of friends and groups on-line who are irresponsible and or have antisocial behavior that can cause widespread harm to others.
- Creates the opportunity to adopt an on-line identity.
- Cyberbullying can be done online by a “less powerful” person against a “more powerful” person; the imbalance of power differs from other forms of bullying.
- Does not contain the physical aspect of other types of bullying.
- Can be more emotionally damaging.
- Has exposure to a greater number of sexual predators.
- Can occur 24/7.

What is the impact on the victim?

- Low self-esteem
- School Violence
- Anger
- Anxiety
- Fear or Intimidation
- Smoking/Drinking
- Depression
- Lower school attendance and achievement,
- Suicide
- School failure or drop in grades
- Increased social isolation

The impact of cyberbullying may be stronger than face-to-face bullying. The home is no longer a safe haven, messages sent can be meaner, more harmful, and can reach a large number of people in real time; thus having an intense impact on the victim. Some online social norms can support and/or encourage cyberbullying and risky or irresponsible behavior.

What can be done?

Parents/Guardians:

- Keep the computer in a room in your house that is not isolated so computer activities can easily be monitored.
- Talk with your child about cyberbullying and correct cybertool netiquette, focusing on values of being kind and respectful.
Observer or Bystander:
- Support the victim in private or in front of the bully
- Tell the bully to stop the cyberbullying behavior
- Tell an adult about the cyberbullying incident

What are the guidelines for contacting law enforcement?
If threats are:
- Death threats
- Violent
- Sexually exploitive
- Discriminatory (race, religion, gender, sexual orientation, etc.)
- Engaging in extortion or coercion
- Obscene or harassing text messages
- Hate or bias-based
- An image of someone in a place where privacy is expected
- Material considered harmful to minors or child pornography

What are some of the cybertool definitions?
- **Cyberspace**- The online world of computer networks and especially the internet (www.m-w.com/)
- **Flame**- An online, short-lived fight using electronic messages with angry and vulgar language. (An Educator’s Guide to Cyberbullying and Cyberthreats: Responding to the Challenge of Online Social Aggression, threats and distress by Nancy Willard) A longer message is called a “flame war”.
- **Harassment**- A repeated, one-sided nasty, mean, and insulting message to an individual target usually through a cyberbully’s personal communication channels including e-mail, instant messaging and text messages (Cyberbullying and Cyberthreats by Nancy E. Willard)
- **Disinhibition**- Possess little or no restraint on cyber messages sent to others; will do/say things in cyber space that one is unlikely to do or say in person.
- **Cyberstalking**- Cyberstalking can be defined as threatening behavior or unwanted advances directed at another using the Internet and other forms of online and computer communications. (National Center for Victims of Crime) Repeated, intense harassment and denigration that includes threats to create significant fear.
- **Cyberthreats**- Direct threats or material that raises concerns a young person may engage in an act of violence against others or self disseminated using the Internet or other information communication technologies. (Center for Safe and Responsible Use of the Internet; Nancy Willard, 2005)
- **File-Sharing**- (also known as “peer to peer” technology) allows you to search for and copy files directly from the computers of others. The most common use of this technology is to swap digital music files (MP3s), movies and TV shows. (Media Awareness Network)
- **Blogs**- A web page that serves as a publicly accessible personal journal for an individual. (www.webopedia.com)
- **Denigration**- Information that is harmful, untrue, or cruel that is posted online or sent to others to usually interfere with friendships or damage the reputation of another. “Dissing” someone online. (Cyberbullying and Cyberthreats by Nancy E. Willard)
- **Impersonation**- The cyberbully gains access to another’s password or uses other cybertools to pretend to be another person (the person who is cyberbullied) with the intent of hurting friendships or harming the target in some way. (Cyberbullying and Cyberthreats by Nancy E. Willard)
- **Outing**- Publicly posting, sending or forwarding online someone’s secrets, embarrassing information, or images. (Cyberbullying and Cyberthreats by Nancy E. Willard)
Cyberbullying Statistics

- 4,000,000+ children are posting content to the Web everyday.
- One in three teens and one in six preteens have been victims of cyberbullying (Fight Crime: Invest in Kids, 2006).
- The most common complaint from teens was about private information being shared rather than direct threats. Girls were more likely than boys to be targets and teens who share their identities online are the most vulnerable. (PEW/Internet)
- 35% of kids have been threatened online and nearly one in five have had it happen more than once. (i-Safe Survey).
- One in five child Internet users have received unwanted sexual solicitations yet only one in four have told a parent (National Center for Missing & Exploited Children).
- 34% of youth said they had unwanted exposure to sexual materials (YISS-2)
- 93% of parents say they have established Internet safety rules; 37% of students report that they have not been given any rules from parents on Internet safety.
- Webroot Software, Inc., a leading provider of security software for the consumer, announced research that shows a disconnect between parents and their children regarding Internet usage. While more than 70 percent of the children surveyed (ages 11 to 17) said their parents ask them about their online activities, the Webroot State of Internet Security Report unveiled a number of significant differences between child Internet activities compared to parent perception including:
  - Forty-five percent of children surveyed say they spend an average of three or more hours on the Internet daily while, according to the National Center for Education Statistics, 61 percent of all 13 year-olds spend one hour or less on homework; 76 percent of parents believe their children spend an average of two hours or less on the Internet;
  - Nearly 40 percent of children ages 11 to 17 reported they received a sexually explicit email or pop-up advertisement within the past year.
- 58% of kids admit someone has said mean or hurtful things to them online and more than four out of ten say it has happened more than once. (i-Safe Survey)
- 53% of kids admit having said something mean or hurtful things to another online. (i-Safe Survey)
- 58% of kids have not told their parents or any adult (i-Safe Survey)
- 42% of kids have been bullied while online and one in four have had it happen more than once. (i-Safe)
- 57% of profiles included at least 1 photo on “Myspace” (EMCC)
- 5% of profiles on “Myspace” included full name. (EMCC)
- 95% of parents didn’t recognize the lingo kids use to let people know that their parents are watching. (EMCC)
- Most cyberbullying occurs within 9-14 years of age (Dr. Parry Aftab)
- 75% had visited a website bashing (Dr. Parry Aftab)
- 94 percent of young people access the Internet from home, with students as early as Grade 4 beginning to rely on the Internet to explore social roles, stay connected with friends and develop their social networks. (Young Canadians in a Wired World (YCWY) research project.)
- About one third (32%) of all teenagers who use the Internet say they have been targets of a range of annoying and potentially menacing online activities – such as receiving threatening messages; having their private emails or text messages forwarded without consent; having an embarrassing picture posted without permission; or having rumors about them spread online.

References and Resources

3. Center for Safe and Responsible Internet Use - http://csruu.org/
6. Cyberbullying - www.cyberbully.org/ Mobilizing educators, parents, students, and others to combat online social cruelty
   Help to understand the difference between what is annoying and what's a serious danger online.
   a. Kidz Privacy-How to Protect Kids’ Privacy Online - www.ftc.gov/kidzprivacy/
10. i-Safe America, Inc. - http://isafe.org/  
    i-SAFE America Inc. is the worldwide leader in the Internet safety education
11. Mind OH – www.mindohfoundation.org/about.htm
   The MindOH! Foundation seeks ways to increase the reach and impact of character education to motivate youth to practice moral and ethical.
   Lesson Plans for Teachers: The NetSmartz Workshop is an interactive, educational safety resource to teach kids and teens how to stay safer on the Internet.
16. New York State Division of Criminal Justice Services - www.criminaljustice.state.ny.us/missing/i_safety/cyberbullying.htm and http://criminaljustice.state.ny.us/missing/i_safety/i_intro.htm
17. Office of Juvenile Justice and Delinquency Prevention and Internet Crimes Against Children (ICAC) Task Force
18. Product Be Alert to recognizing bullying and reporting it to a trusted adult (PARTNERS/Center for Safe and Responsible Internet Use).
New York State Center for School Safety

18. Parry Aftab, Esq - www.aftab.com/
Managing cybercrime, privacy and cyber-abuse risks; Contact parry@aftab.com or Telephone: 201-463-8663
Links to Parry Aftab’s safety websites:
- Wiredsafety - www.wiredsafety.org/
- WiredKids - www.wiredkids.org/
- Familyguidebook - //www.familyguidebook.com/
- The Cyber Law Enforcement Organizations (www.cyberlawenforcement.org/)


20. Safe and Responsible Social Networking, Tips for Adolescents, Sameer Hinduja, Ph.D. and Justin W. Patchin, Ph.D.


22. The Cyber Law Enforcement organization—www.cyberlawenforcement.org


24. New York State Cyber Security & Critical Infrastructure Coordination (CSCIC) - www.cscic.state.ny.us

Specific to New York State:
The New York State Commission of Investigation
Recommendations on Cyber Crimes Against Children, February 2007

Mary Grenz Jalloh, Executive Director of New York State Center for School Safety, had given testimony at a public hearing on the Discipline Codes and Filtering Software for the New York State Commission of Investigation on Cyber Crimes Against Children. The full report and her testimony are available on the Internet at www.sic.state.ny.us; the Commission’s recommendations are as follows:

- Enact legislation that would define the word “depicts” to include both words and pictures.
- Institute graduated sentencing for child pornography offenses.
- Criminalize, as a class C felony, the act of enticing a child into an area or act by false promises or rewards, where the child’s welfare would likely be endangered.
- Amend the Sex Offender Registration Act Scoring (SORA) for cyber predators.
- Allow the Business Records Hearsay Exception to apply to ISP records for purposes of grand Jury presentations.
- Institute mandatory, uniform, age-appropriate Internet safety curriculum throughout all public schools.
- Allocate more dedicated resources to assist in law enforcement efforts to combat Internet crimes against children.

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